

ORDER



Orders
Order / Rev: 704422
Alt Order #: 06262694
Product Desc: OELRICH 8/3 ONLY
Estimate:
Flight Dates: 08/04/12 - 08/06/12
Original Date / Rev: 08/03/12 / 08/03/12
Order Type: Political

WJXX-TV

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency Name: SRH Media/ POL
Buying Contact:
Billing Contact:
 2204 Countryside Drive
 Silver Spring, MD 20905

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Oelrich, S/ R/ Congress
Demographic: A35+
Product Codes: PL-US House Representative
Priority: P-3
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/06/12	3	\$450.00	\$382.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	3	\$450.00	\$382.50	0.00
Totals	3	\$450.00	\$382.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WJXX-TV	12%	\$450.00
Market	100%	\$3,750.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
WAWS	45%	\$1,687.50
WCWJ	0%	\$0.00
WJXT	43%	\$1,612.50
WTEV	0%	\$0.00
WTLV	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WJXX	08/04/12	08/06/12	FCN News at 11pm	CM	M-Su 11p-11:35p	M- - - SS	:30	3	\$150.00	P-3	0.00	NM	3	\$450.00
M-Su 11-11:35p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/04/12	08/10/12	M- - - SS			3			\$150.00		0.00			
													Totals	3	\$450.00